

Profile of Board of Directors

1. Ms. Aameena Saiyid (Chairperson)

Aameena Saiyid OBE, S.I. is the Managing Director of Lightstone Publishers and Founder and Director of Adab Festival. She has been MD of OUP for 30 years. She was awarded The Most Excellent Order of the British Empire (OBE) by the British Queen in 2005, Knight of Arts and Letters by the Government of France in 2013, and Sitara-e-Imtiaz by the President of Pakistan in 2018.

Aameena is the first woman in Pakistan to become the head of a multinational company and to be elected President of the Overseas Investors' Chamber of Commerce and Industry (OICCI).

She began the movement of literature festivals in Pakistan and is the Founder and Director of Adab Festival Pakistan and co-founder of the Children's and Teachers' Literature Festivals. She is Secretary General of the Jinnah Society, a Trustee of Nasra Schools, and is on the Board of Habib University Foundation, Institute of Business Management (IoBM) Karachi, the Institute of Art and Culture, Lahore, and Sindh Madrassatul Islam University.

She is a member of the federal education minister's Search Committee for the selection of scholars on Pakistan Chairs abroad and a Trustee of the Vicky Noon Education Foundation, UK, which gives scholarships to Pakistani students to study at Oxford and Cambridge Universities.

2. Mr. Munis Abdullah

Mr. Munis Abdullah joined International Brands Limited in the year 2007 as Business Manager handling the sales and distribution of FMCG products.

Mr. Abdullah holds a Bachelor degree in designing from Indus Valley School of Arts. He is the Chief Executive Officer/Director of "United Retail (SMC-Private) Limited" and leads the retail brand "Habitt". Mr. Abdullah also serves as Director on the board of the following companies of the IBL group:

- The Searle Company Limited
- IBL HealthCare Limited
- United Brands Limited
- IBL Operations (Private) Limited
- Universal Ventures (Private) Limited
- Searle Bio-Sciences (Private) Limited
- Nextar Pharma (Private) Limited
- IBL Future Technologies (Private) Limited

3. Mr. Syed Nadeem Ahmed

Syed Nadeem Ahmed is currently working as Chief Executive Officer/Managing Director at The Searle Company Limited, has more than 24 years' experience of Pharmaceutical Industry. He has a unique blend of experience of Pharmaceutical operations. Initially he started his career as GM Marketing with Boots then he joined Martin Dow as Director Marketing, where he gained multiple experiences in all the operations of pharmaceutical business. Before joining Searle he was working as Chief Operating Officer of the said Company. During last four years with Searle he played a pivotal role in the turn-around of Searle's

tremendous growth. Mr. Nadeem holds a Bachelor Degree in Mechanical Engineering from the Institute of Engineering London-UK, Management Engineering Adamson University Manila, Philippines.

4. Mr. Mufti Zia Ul Islam (CEO)

Mr. Mufti Zia ul Islam is currently working as Chief Executive Officer of IBL HealthCare Limited, has more than twenty-eight years of experience in the Pharmaceutical and Nutrition industry.

He started his career from NUTRICIA a Dutch Nutritional Company and was an integral part of team during the launch of Nutricia products in Pakistan. He joined Searle Pakistan Limited as a Field Manager and served 27 year at various capacity in sales and marketing department, elevated to the position of Marketing Manager, General Manager and Director & General Manage in SPL. He established the most successful brands in the area of Cardiology, Respiratory Care, GI Management and Pain Management like CALAN SR, SPIROMIDE, HYDRYLLIN, NUBEROL, TRAMAL and CANDEREL. Before his assignment as a CEO in IBL HealthCare Limited he was looking after the operations of Searle Pakistan Limited Lahore Plant.

Mr. Mufti Zia-ul-Islam holds the Bachelor of Science and Master in Business Administration degree from the reputable universities of Pakistan.

5. Mr. Zubair Razzak Palwala

Mr. Zubair Razzak Palwala is an MBA, started the career with A.F. Ferguson & Co. He completed the article ship in 1991 and passed the intermediate examination from ICAP. Thereafter joined Philips Electrical Industry as Internal Auditors for about 3 years, he then joined the IBL Group in 1994 and since then is affiliated with the group. He performed as the Head of First UDL Modaraba for about 10 years, had also supervised the retail business i.e. Habitt and Dunkin Donuts and is carrying variable portfolios such as Chief Financial Officer of The Searle Company Limited, Group Director Finance & Managing Director of United Distributors Pakistan Limited. Mr. Palwala has ability to build controls analyze critically and take appropriate decisions.

6. Mr. Shuja Malik

An Accounting and Finance graduate from the University of East London, Mr. Shuja Malik has experience of over 20 years in modaraba management, banking, marketing of agro chemicals, pharmaceuticals and stock trading. Mr. Malik is in BOD for First UDL Modaraba since 2010. He has also served on the boards of Public Limited companies including Searle Pakistan Limited and United Brands Limited.

7. Mr. Mobeen Alam

Mr. Mobeen Alam is a member of Institute of Chartered Accountants of Pakistan (ICAP). He started his professional career from A. F. Ferguson & Company (PwC). He also holds the position of Group CFO of International Brands Limited (IBL) which is the parent company of The Searle Company Limited (TSCL) and ultimate parent of Searle Pakistan Limited (SPL). IBL Group is one of the leading and diversified groups of Pakistan engaged in pharmaceutical and healthcare, distribution, and marketing of FMCG, retail and information technology businesses.

Mr. Mobeen also holds the office of the Chief Financial Officer of TSCL since 2014 which is one of the leading pharmaceutical companies in Pakistan. As a CFO of TSCL and Group CFO of IBL, he has initiated and successfully executed various projects of mergers, acquisitions, equity injection and group restructuring to transform TSCL, SPL and IBL into a leading business group of the country.

Mr. Mobeen is also Chairperson of the Information Technology (IT) Steering Committee of IBL Group which oversees the IT strategy of the IBL Group to ensure digitalization of all functions across the group to keep pace with the technological advancements taking place globally.

Mr. Mobeen has over 18 years of experience in Pharmaceutical, Health Care, Distribution, Retail, Information Technology and professional services.